



PRESS RELEASE [IMMEDIATE RELEASE]

Better With Beer Brings the Curtain Down on Two Days of Craft Brews, Live Music and Eclectic Entertainment

*The inaugural edition of Hong Kong's ultimate craft beer festival featured **over 150 beers from more than 20 local breweries and distributors***

[Hong Kong, September 16, 2023] Better With Beer, **Hong Kong's ultimate craft beer festival**, brought the curtain down on **two days of world-class brews, great food, live music and entertainment, comedy, outdoor games**, and more today following two memorable Saturday sessions at Central Harbourfront. Organised by **the team behind Clockenflap** in partnership with the **Craft Beer Association of Hong Kong**, the two-day event featured **over 150 beers from more than 20 local breweries and distributors**, showcasing the very best of Hong Kong's buzzing craft brewing scene across three four-hour sessions.

The Saturday afternoon session (noon-4pm) got off to a flyer with live pop, reggae and dancehall from **Murphy and The Lawyers**, followed by indie-folk singer-songwriter Gwenji, psychedelic surf rockers **Mr Koo** and the **IRSP Records Takeover**, with performances from Biascut, Science Noodles, Leathions, Daisy Daisy, Mason Moy and IQ society. The Saturday evening session (6pm to 10pm) began with upbeat dance rock and synth pop from **Shumking Mansion**, followed by rockabilly mavericks **The Boogie Playboys** and freeform jazz band **Fountain Collective**, before eclectic hip-hop crew **M4Gang** finished the festival on a high note.

Attendees also enjoyed a selection of live stand-up comedians presented by **Backstage Comedy, Drag Bingo with Madame Mince meat, Lip Sync Battle HK,** and a selection of fun games, including Giant Aeroplane Chess and Giant Jenga.

Here are some of the best photos from Day Two:



Murphy and The Lawyers get things moving on the Dai Dadi stage



Gwenji mesmerises the crowd on the Dai Dadi stage



Mr Koo rock out on the Dai Dadi stage



The IRSP Records Showcase closes the afternoon session on the Dai Dadi stage



Shumking Mansion kick off the evening session on the Dai Dadi stage



The Boogie Playboys up the tempo on the Dai Dadi stage



Fountain Collective play freeform jazz on the Dai Dadi stage



M4Gang close the festival on the Dai Dadi stage



Backstage Comedy Presents Vivek Mahbubani on the Dai Pai Dong stage



Giant Jenga requires a steady hand



Hong Kong's ultimate craft beer festival in full swing



Levi's Beer Garden provided the perfect spot for fun

For more information, visit <https://www.betterwithbeerhk.com/>

Please download the event images: (Please photo credit: Somerleyha)

https://drive.google.com/drive/folders/17NiH81ek2uykF3_ScZuKyeFCZG2kT4sM

For all media enquiries, please contact:

Kelyn Yuen

kelyn.yuen@clockenflap.com

+852 2584 4823

ABOUT BETTER WITH BEER

Organised by the team behind Clockenflap in partnership with the Craft Beer Association of Hong Kong, Better With Beer is Hong Kong's ultimate craft beer festival. Featuring over 150 beers from more than 20 breweries and distributors, this two-day event showcases the city's buzzing craft brewing scene like never before, alongside live music, irresistible food, crazy outdoor games and much more.