



PRESS RELEASE [IMMEDIATE RELEASE]

Hong Kong's Ultimate Craft Beer Festival Launches at Central Harbourfront as Better With Beer Kicks Off in Style

*Fans enjoyed **150+ beers, lip-smacking food, two stages of live entertainment** and more. **Tickets for Saturday sessions are still available!***

[Hong Kong, September 15, 2023] Better With Beer, **Hong Kong's ultimate craft beer festival**, opened on Friday with a fun-filled evening of tasty tipples and live entertainment at Central Harbourfront. Attendees had the chance to enjoy **over 150 beers from more than 20 local breweries and distributors**, as well as a variety of **food outlets, outdoor games, live music and entertainment on two stages**, and much more.

Organised by **the team behind Clockenflap** in partnership with **the Craft Beer Association of Hong Kong**, the two-day event showcases the very best of Hong Kong's buzzing craft brewing scene across three four-hour sessions.

Running from 6pm-10pm, the Friday evening session featured a lineup of **top local DJ entertainment** on the **Dai Dadi stage**, kicking off with hip-hop, pop and electronic eclectica from **Crimes Against Pop**, followed by funk, soul, disco and hip-hop classics from **South Canton Soul Train** and roots reggae with a Cantonese twist from **MouseFX**, before **Uptown Rockers** brought the curtain down with a wide-ranging headline set packed with non-stop bangers. The Dai Pai Dong stage featured **Drag Bingo with Madame Mincemeat** and **Lip Sync Battle HK**.

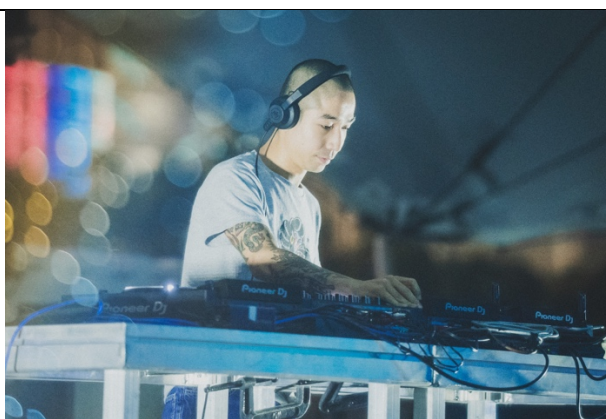


Tickets for the Saturday sessions are on sale at www.ticketflap.com/better-with-beer and available at the door, with session passes priced at HK\$450 for the afternoon session (noon-4pm) and HK\$580 for the evening session (6pm-10pm). Group discount packages are available, with prices starting at HK\$1,520 for groups of four. All ticket types include free-flow beer.

Here are some of the best photos from Day One:



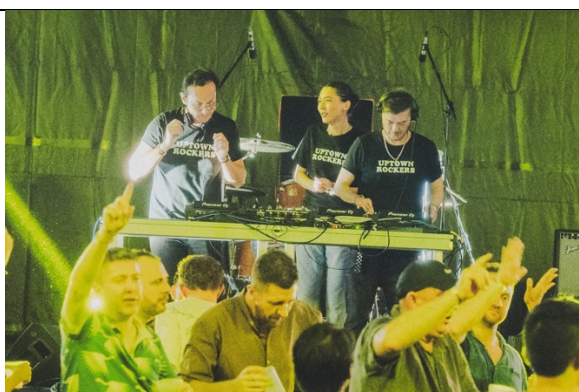
Crimes Against Pop get the party going on the Dai Dadi stage



South Canton Soul Train funk it up on the Dai Dadi stage



Reggae vibes from MouseFX on the Dai Dadi stage



Uptown Rockers bring the curtain down in style on the Dai Dadi stage

好在有啤酒

BETTER WITH BEER



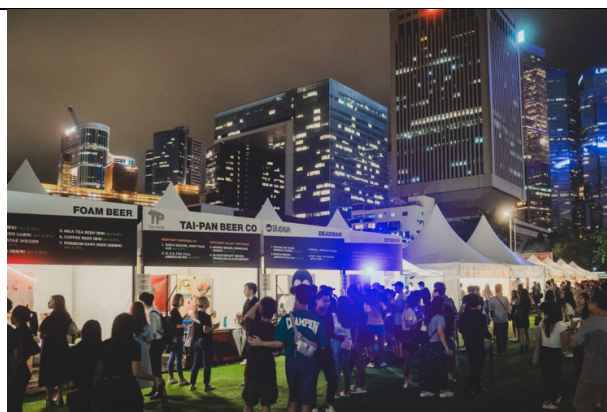
Drag Bingo with the one-and-only Madame Mincemeat on the Dai Pai Dong stage



Lip Sync Battle HK in full flow on the Dai Pai Dong stage



Fans enjoy their beers in the opening session



Better With Beer features over 150 beers from more than 20 local brewers and distributors





Attendees enjoyed playing games such as Giant Aeroplane Chess and Giant Jenga	Fans chilled out and played Corn Hole in the Levi's Beer Garden
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For more information, visit <https://www.betterwithbeerhk.com/>

For all media enquiries, For more information, visit <https://www.betterwithbeerhk.com/>

[Please download the event images: \(Please photo credit: Somerleyha\)](#)

[https://drive.google.com/drive/folders/17NiH81ek2uykF3_ScZuKyeFCZG2kT4sM?usp=share
link](https://drive.google.com/drive/folders/17NiH81ek2uykF3_ScZuKyeFCZG2kT4sM?usp=share_link)

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ABOUT BETTER WITH BEER

Organised by the team behind Clockenflap in partnership with the Craft Beer Association of Hong Kong, Better With Beer is Hong Kong's ultimate craft beer festival. Featuring over 150 beers from more than 20 breweries and distributors, this two-day event showcases the city's buzzing craft brewing scene like never before, alongside live music, irresistible food, crazy outdoor games and much more.